



# AME 2019

Annual Meeting & Expo

Syracuse, NY | April 5-6

Backgrounder: July 2018

**Market to and support influential food & nutrition professionals who can best promote your brand across the great state of New York!**

**Join us April 5 & 6, 2019 for the New York State Academy of Nutrition and Dietetics Annual Meeting and Expo in Syracuse, NY!**

### **Who We Are**

The New York State Academy of Nutrition and Dietetics (NYSAND) is the largest non-profit group of food and nutrition experts and professionals in New York State, including registered dietitians (RDN) nutrition and dietetic technicians, registered (NDTR), and nutrition and dietetic students. NYSAND's 5000+ members provide a multitude of food and nutrition services within various health care, foodservice, community, business, communications, research, education, and private practice settings across New York State. NYSAND serves the public through nutrition awareness campaigns, career promotion, nutrition research, food and nutrition education, and political activity. To learn more, visit us at [www.eatrightny.org](http://www.eatrightny.org).

### **Event Scope**

NYSAND will be hosting its 89th Annual Meeting and Expo (AME) in Syracuse, NY. AME is marketed to all New York State nutrition professionals, including the 5,000+ members of NYSAND, which provides educational opportunities to suit its diverse attendees. This event is a unique opportunity to perpetuate the passion for public health by harmonizing the efforts of the food industry and cutting-edge nutrition research and technologies with nutrition professionals.

### **Event Venue**

The newly renovated Marriott Downtown Syracuse boasts a rich history, attracting reputable politicians and popular celebrities since 1924 and is the premiere hotspot for all event types. The Marriott Syracuse Downtown is delighted and honored to host an event as prestigious and buzzworthy as NYSAND's AME 2019. To learn more, visit <http://marriottsyracusedowntown.com/>

### **Opportunities to Grow Your Business & Brand!**

With such diverse food and nutrition representation across New York State, AME attendees are the exclusive channel for product and service promotion. This is the premier event to cultivate business connections and be at the forefront of food and nutrition innovation. NYSAND offers customizable sponsorship, donor, and exhibitor packages to suit your organization needs and budget. Please refer to the attached AME 2019 Sponsorkit Package and Prospectus for event info, audience demographics, and marketing, sponsorship, and vendor/exhibitor packages and pricing. Exhibitor/vendor capacity is limited; please contact us as soon as possible to reserve your spot.